

DUE TO POPULAR DEMAND, PITBULL RETURNS TO HEADLINE LIMITED LAS VEGAS ENGAGEMENT, "TIME OF OUR LIVES"

Tickets for eight performances July 21 through August 5 at The AXIS at Planet Hollywood Resort & Casino go on sale Friday, Feb. 17 at 10 a.m. PT

LAS VEGAS (February 13, 2017) – After extremely successful runs in 2015 and 2016, international music sensation Pitbull will return to The AXIS at Planet Hollywood Resort & Casino in 2017 to headline an eight-night limited engagement with his unique Vegas show, "Time Of Our Lives," July 21 through August 5. The show is being presented jointly by Caesars Entertainment and Live Nation.

Mr. 305 and Mr. Worldwide, known around the globe as Pitbull, is an internationally successful musician, performer, business entrepreneur, fashion icon and actor. His career sales have exceeded five million albums and 60 million singles worldwide, including his most recent album, *Dale*. Pitbull has scored #1 hits in more than 15 countries, his videos have over seven billion views, and his world tours have sold out concerts in North and South America, Europe and the Far East.

Tickets will go on sale to the public on Friday, Feb. 17 at 10 a.m. PT. American Express® Card Members can purchase tickets before the general public beginning Tuesday, Feb. 14 at 10 a.m. PT through Thursday, Feb. 16 at 10 p.m. PT. An exclusive presale for Total Rewards members, Caesars Entertainment's loyalty program, will be available Thursday, Feb. 16 from 10 a.m. PT through 10 p.m. PT. The eight performances going on sale are:

July: 21, 22, 26, 28, 29
August: 2, 4, 5

Tickets range in price from \$39 - \$169, plus fees. Tickets may be purchased online at ticketmaster.com or in-person at The AXIS box office at Planet Hollywood Resort & Casino. All shows begin at 9 p.m.

PLANET HOLLYWOOD RESORT & CASINO

Planet Hollywood Resort & Casino is the centerpiece of the famed Las Vegas Strip, with 2,500 beautifully designed guest rooms and [suites](#) showcasing some of the best views in town, along with endless options of unparalleled shopping, distinguished dining, popular entertainment and a bustling nightlife. A bright, bold addition to the resort's portfolio, the new Ultra Hip Rooms feature contemporary elegance and luxury bedding. Planet Hollywood encompasses more than 100,000 square-feet of gaming, several lounges, ten restaurants including Gordon Ramsay BurGR, KOI, Strip House, the award-winning Spice Market Buffet and LA's Pink's Hot Dogs, an intimate wedding chapel and the Planet Hollywood Spa by Mandara. Home to the first pop music residency in Las Vegas, The AXIS showcases resident headliners Britney Spears, Jennifer Lopez, Lionel Richie and Backstreet Boys (opening March 2017). The property is encircled by Miracle Mile Shops with more than 170 specialty stores and restaurants. For more information, please visit planethollywoodresort.com. Find Planet Hollywood Resort & Casino on [Facebook](#) and follow on [Twitter](#) and [Instagram](#).

LIVE NATION ENTERTAINMENT

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation & House of Blues Concerts, LN Media and Artist Nation Management. Live Nation Las Vegas produces residency shows from Britney Spears, Jennifer Lopez, Lionel Richie, Backstreet Boys and Pitbull at The AXIS at Planet Hollywood Resort & Casino; Bruno Mars and Ricky Martin at the Park Theater at Monte Carlo; and Steely Dan at The Venetian Las Vegas. Live Nation Las Vegas also brings other world-famous artists to many of the city's other premier concert venues including T-Mobile Arena, Mandalay Bay Events Center, MGM Grand Garden Arena, Las Vegas Village, Pearl Concert Theater at the

Palms, House of Blues, The Foundry at SLS Las Vegas, Downtown Las Vegas Events Center, The Joint at Hard Rock Hotel & Casino Las Vegas, and more. For additional information, visit www.livenation.com. Find Live Nation Las Vegas on [Facebook](#), [Instagram](#) and follow us on [Twitter](#).

###

http://caesars.mediaroom.com/Pitbull_Summer17